



ORANGE COUNTY DEVELOPMENT BOARD
1300 S. GRAND AVENUE, BLDG. B, 3RD FLOOR
SANTA ANA, CA 92705-4407
PHONE: (714) 480-6500

Orange County Development Board

July 25, 2018
8:30 A.M.

Orange County Development Board
1300 S. Grand Ave.
Building B - Conference Room A/B
Santa Ana, CA 92705
714-480-6500



AGENDA

The agenda contains a description of each item to be considered. No action will be taken on items not appearing in this agenda.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

BOARD MEMBER ROLL CALL

PUBLIC COMMENTS:

Members of the public may address the Orange County Development Board (OCDB) on items listed within this agenda so long as the subject matter is within the jurisdiction of the OCDB (3 minutes max).

- | | |
|---|--------------------|
| 1. MINUTES | ACTION |
| The minutes of the April 25, 2018 Orange County Development Board meeting will be presented for review and approval. | |
| 2. COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY | ACTION |
| The draft Orange County Comprehensive Economic Development Strategy (CEDS) for 2018-2023 will be presented for review and approval. | |
| 3. OC REGIONAL PLAN UPDATE | INFORMATION |
| Staff will provide an update on Orange County Regional Plan efforts. | |
| 4. SOUTH COUNTY JOB FAIR | INFORMATION |
| Staff will provide an update on the South County Job Fair. | |

5. OCDB ELECTION OF OFFICERS

ACTION

The OCDB Election of Officers for Program Year 2018-19 will be presented for review and approval.

6. CHAIR’S & DIRECTOR’S REPORT

INFORMATION

The Chair and Director will provide an update on OCDB activities.

ADJOURNMENT

This agenda contains a brief description of each item to be considered. Except as provided by law, no action shall be taken on any item not appearing in the agenda. To speak on an item, complete a Speaker Request Form(s) identifying the item(s) and deposit it in the box on the Chairman’s desk. To speak on a matter not appearing in the agenda, but under the jurisdiction of the Orange County Development Board, you may do so during Public Comments. Speaker request forms must be deposited prior to the beginning of the meeting, the reading of the individual agenda items and/or the beginning of Public Comments. When addressing the Development Board, it is requested that you state your name for the record. Address the Board as a whole through the Chair. Comments to individual Members or staff are not permitted. Speakers are limited to three (3) minutes.

Materials/handouts can be requested up to 72 hours in advance of OCDB meetings by visiting the Orange County Development Board Administrative Office located at 1300 S. Grand Avenue, Building B, Santa Ana, CA 92701 8:00 am - 5:00 pm, Monday-Friday or at www.ocboard.org.

This WIOA Title I financially assisted program or activity is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. TDD/TTY users, please call the California Relay Service (800) 735-2922 or 711. If you need special assistance to participate in this program, please contact 714-480-6500 at least 72 hours prior to the event to allow reasonable arrangements to be made to ensure program accessibility.

Item #1 – ACTION

**Minutes
Recommendation Summary
July 25, 2018**

Orange County Development Board

April 25, 2018

8:30 AM

**Orange County Development Board
1300 S. Grand Ave.**

**Building B – Conference Room A/B
Santa Ana, CA 92705
714-480-6500**

MINUTES

Guests:

Gabby DelBarrio
Kristina Meza
David Baquerizo
Susie Moore

MaryAnne Foo
Doug Wooley
Elsa Rivera
John Gutierrez
Alexis Altounian

Mary Ann Profeta
Jerri Rosen
Romina Peralta
Gloria Gatan

CALL TO ORDER

Bob Bunyan called the meeting to order 8:31 a.m.

PLEDGE OF ALLEGIANCE

BOARD MEMBER ROLL CALL:

Present: Bob Bunyan, Tod Burnett, Janelle Cranch, Alireza Jazayeri, Kevin Landry, Barbara Mason, Gary Matkin, Ernesto Medrano, and Tom Tassinari were present for roll call. Tod Sword arrived at 8:35AM.

Absent: Rob Claudio, Trung Le, Lauray Holland-Leis, John Luker Doug Mangione, Mike Ruane, and Kay Turley-Kirchner.

PUBLIC COMMENTS:

- 1. MINUTES** **ACTION**
The minutes of the February 28, 2018 Orange County Development Board meeting were presented for review and approval.

Ernesto Medrano motioned to approve the minutes, Janelle Cranch seconded. Motion passed.

2. MINUTES

ACTION

The minutes of the April 17, 2018 Special Orange County Development Board meeting were presented for review and approval.

Kevin Landry motioned to approve the minutes, Ernesto Medrano seconded. Gary Matkin, Barbara Mason, Tod Sword and Alireza Jazayeri abstained. Motion passed.

3. ONE-STOP OPERATOR & CAREER SERVICES CONTRACTS

ACTION

The One-Stop Operator & Career Services contract information was presented for review and approval.

Staff provided information on the past procurement cycles for the One-Stop Centers and Business Services and the current procurement underway and expected to be completed by the end of the calendar year. Additionally, information was provided on contracts for Program Year 2018-19, utilizing current valid procurements in place and a sole source for a 6-month term.

The Board discussed the 2012 RFP for the One-Stop Center and Business Services RFP and valid vendors under the RFP. Additionally, the cancelation of the RFP that was released at the end of 2017 and the release of a new RFP, the evaluation team report that was presented and voted on at the February 28, 2018 meeting, and the audit that was performed by the County’s outside auditor and released on March 29, 2018. The process in exercising a sole source agreement and the contracts recommended for Program Year 2018-19.

The Board requested additional information regarding the status of the RFP as it becomes available.

Gary Matkin motioned to approve, Tod Sword seconded. Motion passed.

4. PROGRAM PERFORMANCE REPORTS

INFORMATION

Staff presented information on Program Performance for all programs for the period ending March 31, 2018 and Expenditures for the period ending February 28, 2018.

The Board discussed programs that are in need of improvements and efforts being done to improve their performance.

5. ASSEMBLY BILL 1234 MANDATORY ETHICS TRAINING

INFORMATION

Information was provided on the Assembly Bill No. 1234 Mandatory Ethics Training for local agency officials.

6. CHAIR’S REPORT

INFORMATION

The Chair provided an update on OCDB activities including job fairs, board membership and meeting attendance.

Meeting adjourned at 9:33 a.m.

Item #2 – ACTION

**Comprehensive Economic Development Strategy
Recommendation Summary
July 25, 2018**

BACKGROUND:

The County of Orange administers the regional CEDS Committee pursuant to the provisions of Section 302 of the Public Works and Economic Development Act of 1965 (42 U.S.C. §3162), Regulations 13 C.F.R., part 303. Every five years, acting as the CEDS Committee the Orange County Community Services develops the Comprehensive Economic Development Strategy (CEDS), which provides valuable information on Orange County’s economic environment along with potential plans for developing and growing the economy.

This five-year strategic plan presents the current condition of the Orange County economy and the impact on those who live and work in Orange County; it identifies economically vulnerable areas in which to invest economic improvement activities; it proposes action strategies in five major areas impacting all of Orange County: infrastructure, workforce and education, housing, innovation in economic development, and healthcare. It is a source of economic, workforce, and demographic information that include the most recent research available on high-unemployment and low-income communities.

The CEDS provides the foundation for all EDA funding applications submitted by Orange County. Applications for funding may only be submitted for areas that meet economic distress criteria. Eligible project areas must have a per capita income that is 80% or below the national average, and an unemployment rate that is at least 1% greater than the national average unemployment rate. The CEDS is prepared every 5 years and must be updated every year.

For this iteration of the CEDS, stakeholders from the community will be invited to submit input on the content and strategies during the 30-day public comment period, following approval of the draft report by the OCDB>

The Orange County CEDS is on track to be submitted and approved by December 31, 2018 to ensure eligibility for EDA funding.

The OC Community Services/CEDS Committee, with support of county staff, will include the following goals in developing and implementing the CEDS:

GOAL 1: Provide World-Class Education, Career, and Workforce Opportunities to Address the Skills Gap

- Ensure that businesses have enough skilled workers to meet their workforce needs with the workforce necessary to compete in the global economy
- Support Orange County’s education system at all levels to ensure college-readiness and career-readiness
- Support career and technical education
- Develop and promote targeted education and training programs in Orange County’s key high value priority industry clusters – Advanced Manufacturing, Healthcare, Hospitality and Tourism, and Information Technology
- Increase middle-skills industry-valued and recognized post-secondary credentials

<ul style="list-style-type: none"> ▪ Analyze and forecast new and emerging technological advances and industry and organizational processes that may require additional training and skills development
<p>GOAL 2: Focus on Residents living in Red Zones (areas of low income/high unemployment)</p>
<ul style="list-style-type: none"> ▪ Develop targeted EDA project proposals in economically distressed Red-Zone areas to spur revitalization and employment growth opportunities, including targeted alignment of partner resources ▪ Enable economic self-sufficiency for Red-Zone residents by promoting economic opportunity through educational opportunity, removing barriers to employment and leading to career advancement ▪ Upgrade the skills of the existing Red-Zone workforce to bolster their abilities and improve the lives of Red-Zone residents
<p>GOAL 3: Promote Key Priority Clusters</p>
<ul style="list-style-type: none"> ▪ Encourage expansion and retention of Orange County’s Key High Value Priority Industry Clusters as they provide significant economic benefits across a number of complementary and supplementary sectors and industries: <ul style="list-style-type: none"> ○ Advanced Manufacturing ○ Healthcare ○ Hospitality and Tourism ○ Information Technology ▪ Form Industry Sector groups to promote growth and expansion of companies in Orange County’s key industry clusters
<p>GOAL 4: Improve Orange County’s Economic Competitiveness in a Global Economy</p>
<ul style="list-style-type: none"> ▪ Promote the County as a national and international center for business, global trade, and development ▪ Foster positive, business-friendly environment to make Orange County competitive and create and retain good quality jobs ▪ Increase investment in small business start-ups and promote entrepreneurship ▪ Identify opportunities to lower the costs of doing business and provide streamlined business services to attract and retain businesses
<p>GOAL 5: Plan for and Develop State-of-the-Art Infrastructure</p>
<ul style="list-style-type: none"> ▪ Develop an expanded and improved infrastructure system, including workforce housing, to support economic growth and development ▪ Support infrastructure that facilitates the efficient movement of goods, energy, information and labor ▪ Coordinate infrastructure investments with economic development opportunities in unincorporated parts of the County ▪ Support the expansion of communication networks, such as broadband connectivity, telecommunications, and wireless technologies ▪ Ensure sufficient supply of workforce housing demand arising from new job creation, including reusing obsolete retail centers for workforce housing opportunities

RECOMMENDATION(S):

1. Approve the draft 2018-2023 Comprehensive Economic Development Strategy for submission to EDA.
2. Allow staff to make non-substantive changes as required.

ATTACHMENTS:

2018-2023 Orange County Comprehensive Economic Development Strategy

Item #3 – INFORMATION

OC Regional Plan Update Recommendation Summary July 25, 2018

BACKGROUND:

In collaboration with Anaheim Workforce Development Board, and Santa Ana Workforce Development Board, the Orange County's Regional Implementation Plan described three areas: Priority Sector Partnerships, Capacity-Building, and Policy Alignment.

1. Priority Sector Partnerships to Drive Regional Plan Implementation

It's the intent of the Orange County Regional Plan to engage four industry sectors, working with industry leaders to take action that supports sector growth and help residents gain the skills needed to participate in careers in those industries. The four industry sectors are Manufacturing, Healthcare, Information Technology, and Hospitality.

With input from the OC Leadership Council, which is comprised of mandated and community partners described in the OC Regional Plan, a readiness test was conducted to determine the sequencing and timing for new industry sector partnerships. This test included reviews of industry data, assessment of past efforts to engage each sector, analysis of local conditions and market forces, and identification of potential co-chair to lead the industry sector groups. The readiness assessment was completed and Manufacturing, followed by Health Care, were identified as the first and second industries deemed most ready for engagement. It is anticipated that industry launches for these two sectors will take place in the fall of 2018.

2. Capacity-Building to Sustain Regional Plan Implementation

Between now and March 30, 2019, the Orange County Regional Organizer, and the Orange County Training Coordinator will collaborate in delivering a comprehensive series of capacity-building activities to Workforce Development Board members, Workforce Development Board directors and staff, AJCC staff, and OC Regional Partners.

These trainings will focus on:

- Sector Strategies/Business Engagement
- Regional and Local Strategic Planning (alignment with the EDD and State Board Standards)
- Motivating Staff and Building Capacity
- Performance Indicators and Reporting
- Customer Process Flow
- Integrated Service Delivery
- Understanding Labor Market Information

3. Policy Alignment to Support Regional Plan Implementation

The Orange County Regional Organizer and the three Workforce Board of Directors, along with key staff have identified a common set of policies to support the Regional Plan implementation, including priority sectors partnership-building. This alignment process included an assessment of existing polices and programing in terms of support for regional, collaborative industry sector partnerships building. Seven policies were identified.

Currently, the Regional Organizer is working with the California Workforce Association for comments to ensure that the OC Region has identified best practices with these policies. Once finalized, the policies will be submitted to the three regional Workforce Development Boards for approval.

RECOMMENDATION(S):

Received and File

ATTACHMENT(S):

None

Item #4 – INFORMATION

**South County Job Fair
Recommendation Summary
July 25, 2018**

BACKGROUND:

The 2018 South Orange County Job Fair took place on Wednesday, June 6, 2018 at the Laguna Hills Mall. The Job Fair hosted 52 businesses representing approximately 1,100 open positions and 300 job seekers.

RECOMMENDATION(S):

Received and File

ATTACHMENT(S):

None

Item #5 – ACTION

OCDB Election of Officers Recommendation Summary July 25, 2018

BACKGROUND:

On July 26, 2017 the OCDB directed staff to schedule the election of officers for the first full OCDB meeting in 2018. Accordingly, on February 28, 2018, the OCDB conducted the Election of Officers and approved the slate of nominees for 2017-18.

The Orange County Development Board Bylaws, Article III (B) states:

- A. *Election of officers shall be held annually during the first OCDB meeting of each fiscal year by majority vote, a quorum being present. The election date may be changed in any given year if formally determined necessary by the full OCDB.*
 1. *An ad hoc committee shall be appointed for purposes of securing nominations for OCDB officers.*
 2. *Additional nominations from the floor will be accepted by the chair or acting chair of the OCDB before the vote takes place.*
 3. *All officers shall be elected for a term of one (1) year, and shall serve until their successors are elected.*
 4. *Officers shall begin their terms of office at the close of the meeting during which they were elected.*

The Orange County Development Board (OCDB) officers shall consist of a Chairperson, Vice-Chairperson and Second Vice-Chairperson.

Slate of Nominees for 2018-19 Officers

Bob Bunyan – Chair

Bob is a Principal of the Robert Bunyan & Associates, an Orange County-based consulting firm specializing in real estate development advisory services. Bob's experience includes over 40 years in project planning, market analysis and marketing with real estate development firms in Orange County.

Lauray Holland-Leis – Vice Chair

Lauray is the Senior Director of Human Resources for the Irvine Company. Lauray is a highly regarded human resources professional with 25 years of human resource experience in the hospitality, multi-family and commercial real estate industries.

Tod Sword – 2nd Vice Chair

Tod is a Project Manager within Southern California Edison's Economic Development Services group serving Orange County, the South Bay and Westside Region of Los Angeles County. The Economic Services group assists with business expansion, attraction and retention.

RECOMMENDATION(S):

1. Accept the Ad-Hoc Nominating Committee's Slate of Nominees for OCDB Officer Positions 2018-19.
2. Open Election process and accept nominations from the floor.
3. Close Nominations.
4. Conduct OCDB 2018-19 Officer Election

ATTACHMENT(S):

None